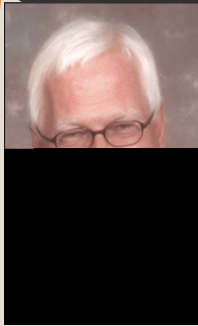


**\$10**

*10 things I think I know  
for sure about...*

...GETTING YOUR WRITING PUBLISHED



**Presented by John  
Lehman, founder of  
Rosebud**

**“Stop thinking in terms of books, articles, poems and stories. Start thinking in terms of what benefits people will receive from reading and buying them.”**

**- John**

**Apply the S.T.A.R.T. formula to what you write, learn how to leverage your successes, discover why it is easier to succeed than to fail.**

*Patrick Lobrutto, a senior editor from Bantam, said he thought this presentation “brilliant” and literary agent Georgia Hughes, formerly an editor from Harper San Francisco, complemented it as, “entertaining, inspiring and extremely helpful for writers of all levels of ability.”*



**Better than a slice of cherry pie.**